

## Kuang S. Yeh

Kuang S. Yeh is a professor and the chairman at the Department of Business Management of National Sun Yat-Sen University in Kaohsiung, Taiwan. He also serves as the director for the EMBA Program at NSYSU. In the past, Prof. Yeh has been the director of Graduate Institute of communication Management at NSYSU, and visiting professors at Fudan University and Tsinghua University.

Prof. Yeh has rich industrial experiences. He is a co-founder and a board director of Startravel.com.tw, one of the largest on-line travel sites in Taiwan. He was the COO of Asian Pacific Broadband, a multiple system operator and was on the board for several listed companies.

Professor Yeh is a columnist for *CommonWealth Magazine*, *Economic Daily News*, *Commercial Times*, all are leading business journals in Taiwan. He has published six well-recognized general management books (in Chinese) and more than 50 academic articles. His main research areas are in corporate governance, business ethics, family business, and organization change in China's private enterprises.

Born in Hualian, Taiwan, Kuang S Yeh has a BA in political science from National Taiwan University, an MPA from University of Delaware, and a Ph.D. in Organization Theory and Policy Analysis from Carnegie Mellon University.